

# Social Marketing

Reach your audience. Be heard online.



## Stay in touch with Social Marketing

Schedule content for all of your networks at once, generate new leads, and interact with your existing client-base - all within the same innovative social media tool.



### One place for all your social networks

Reach your users wherever they are. With Social Marketing, you can post to Facebook, Twitter, Instagram, Google My Business and LinkedIn - all from one place.



### Intelligent lead generation

Set up smart lead searches based on your chosen keywords and location, allowing you to find customers looking for businesses like yours.

### Social reporting & analytics

Find out how your business is performing with post breakdown, audience reporting, and KPIs that identify the success of your social media strategy.

### Content library

Easily find content for your followers using the built in library. This is constantly updated with new articles and material for you to share with your social audience.

### Video and image support

Be your best social media self with image and video capability.

### Pixabay integration

Social Marketing features royalty-free image searches, allowing you to find images without the hassle.

